2010

SellingPoint System v6

Everything you need to collaborate and sell online

SellingPoint is the scalable platform for connected commerce solutions in the manufacturing industry. Discover how it can connect your potential today.

Vesigo Studios
8/2/2010

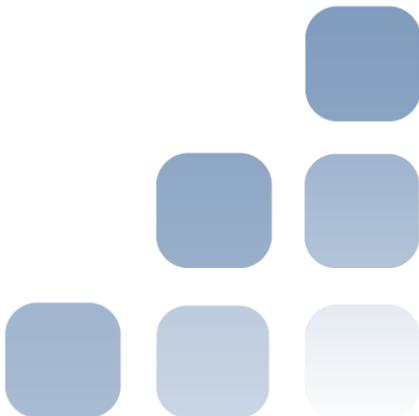# SOLUTION HIGHLIGHTS

Extending your business across networks

SellingPoint System version 6 from Vesigo Studios makes it easy to create full-featured web business applications that have a low total cost of ownership and rapid time to value.

- Rich, out-of-the-box functionality and an included productions-ready online store enables you to quickly and efficiently establish your online presence.

- The service-oriented architecture (SOA) of SellingPoint streamlines integration with your existing business applications and those of your trading partners. This helps give you tighter integration, increased operational efficiency, and reduced costs.

- Continue to use and automate existing business processes with workflow technology, allowing SellingPoint to work the way you work.

- Powerful analytical and reporting tools offer a view of activity across the entire organization in real-time.

- Automatically import and interact with existing manufacturing data from programs you already use, such as Microvellum software.
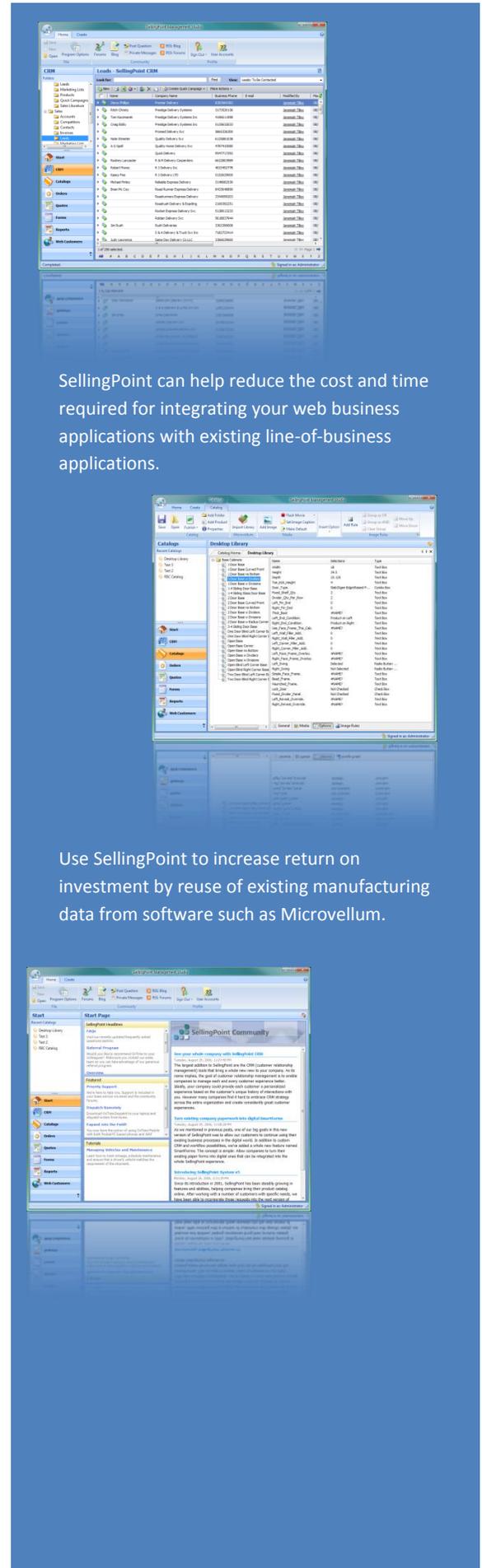
SellingPoint provides a comprehensive solution for many business scenarios that include the following:

- Business-to-consumer (B2C) sales of tangible goods
- Business-to-business (B2B) scenarios, such as e-procurement and trading communities
- B2X scenarios, combining B2C and B2B
- Catalog-connected portals using profiling and content targeting for information delivery

SellingPoint provides a solid foundation of modular systems that have been extensively tested for scalability, reliability, performance, and security. You can build custom Web business applications onto this infrastructure, which can help significantly reduce development, deployment and maintenance costs and minimize risk. Reuse of your existing investments in engineering data and other important repositories maximizes your return on investment.

SellingPoint can help reduce the cost and time required for integrating your web business applications with existing line-of-business applications.

Use SellingPoint to increase return on investment by reuse of existing manufacturing data from software such as Microvellum.

For more information, please visit www.sellingpointsystem.com

MAKING WEB BUSINESS EASIER THAN EVER

SellingPoint includes the necessary components to get your web business up and running. Some of the main features include the following:

Catalogs	Products, variations, virtual catalogs, virtual properties, multiple languages and currencies, completely parametric and formula based, formula or static price point based pricing architecture
Manufacturing Automation	Import manufacturing data to catalogs, engineering validation support, export orders to jobs ready for manufacturing
Profiles	Personalization, user targeting, organizations
Orders	Pipeline architecture, order splitting, multiple shopping carts
CRM	Leads, opportunities, competitors, sales literature, customer support, contracts, activity assignments
Quotes	User interviews, approval process management
Reports	Server based reports, real-time analysis

Out-of-the-Box Functionality

The sample catalog gives you real product data to use for hands on expierience of SellingPoint Catalog techniques. With a completely automated import plug-in for Microvellum software, you can bring in an entire Microvellum Library with ease.

Business user tools such as Management Studio and Sales Edition help business users interact directly with your web-based business applications. When you use the familiar behaviour and appearance of Windows with task-based interfaces and wizards to simplify complex tasks, the business user tools can help you achieve shorter turnaround times, reduced maintenance costs, easier site udates, and increased revenue.

Business analytics combine click-stream and sales data from your site to help you effectively understand customer usage and business trends so you can maximize your revenue.

Report Builder enables you to customize and expand the included reports by using full life-cycle management tools. Powerful business intelligence functions provide deel insight into your data.

High Availability and Scalability

Native 32- and 64-bit support enables you to take advantage of the latest hardware to achieve unprecedented levels of performance and scalability.

ASP.NET 3.5 provides the reliable, high-performance foundation your business requires.

Staging enables the efficient and effortless deployment and updates of content, web application settings, and business data to Web farms across networks and behind firewalls.

Scalability, from a single-box deployment to a multitier Web farm, means your SellingPoint System deployment can grow alongside your business.

From beginning to end, SellingPoint automates the connected commerce experience.

Manageability

SellingPoint does not require a IT staff to manage its web business applications. Choose to host SellingPoint yourself or save by having it hosted by Vesigo Studios. Either way, SellingPoint simplifies management by working the way you already work. With so many of your day to day operations automated by SellingPoint, you and your team will have the time to concentrate on doing what you do best.

Since SellingPoint scales so well, it not only grows with your business, but lets you add functionality as needed. So, wether you start off with the goal of complete automation to just want to try having an e-commerce presence on the internet, SellingPoint will provide the ideal platform.

Integration

SellingPoint helps organizations solve the issues of end-to-end connectivity and communication with other line-of-business applications and trading partners. SellingPoint adapters allow for bidirectional synchronization and orchestration of Order, Catalog, Inventory, and Profile objects. Making use of workflow technologies in SellingPoint puts you in control of automated business process execution.

Tighter integration between systems and trading partners helps reduce turnaround time and operating costs and increases system efficiency.

SellingPoint System Process Architecture

Engage your organization in connected commerce by using the SellingPoint System platform.
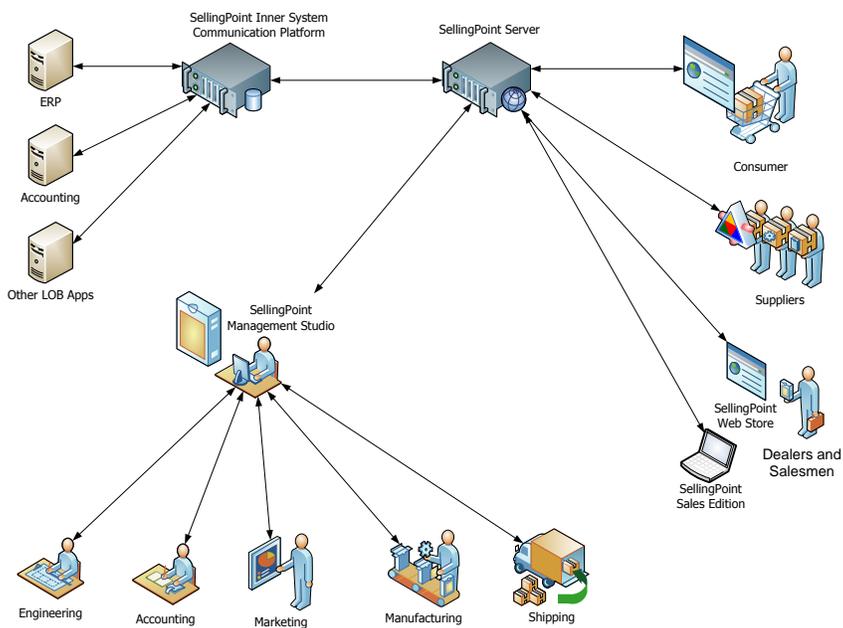
Partners

Partner solutions complement SellingPoint with features such as real-time connection to manufacturing data, credit card processing, and more. Please visit the SellingPoint web site at www.sellingpointsystem.com for more information on partner offerings.

Purchasing

An authorized SellingPoint Sales Representative will be happy to assist you formulate a SellingPoint solution that will fit your needs. Visit the SellingPoint web site at www.sellingpointsystem.com to find an authorized representative in your area. A personalized assesment will be prepared and a custom quote delivered to you.

Minimum System Requirements

Business User Tools Require:

- Windows 2000, XP, 2003, Vista, 7 or later Operating System (32 or 64 bit)
- Intel or AMD Processor: 700 Mhz or faster
- 120 MB free hard disk space
- 50 Mb available memory
- 256 color display set to at least 800x600
- Internet connection (broadband highly recommended)

About Vesigo Studios
Vesigo Studios, headquartered in Rogue River, Oregon, is a software development studio with a proven track record of successful business solution architecture and implementation. Vesigo has always advanced with the speed of technology, creating business solutions taylored for the success of their clients.